

# CACCIA & TIRO

All'interno  
SPECIALE  
SELEZIONE

SUI MIGRATORI ACQUATICI  
PIÙ DATI, GRAZIE ALLA SCIENZA

AGRICOLTURA E PREDAZIONE:  
GLI EFFETTI SULLA FAUNA

## Magazine diffusion

EMILIA ROMAGNA	3.589
CAMPANIA	2.335
MARCHE	1.755
ABRUZZO-MOLISE	1.225
PUGLIA	1.650
UMBRIA	578
TOSCANA	4.145
LOMBARDIA	5.640
PIEMONTE-VALLE D'AOSTA	2.720
LIGURIA	1.340
VENETO	3.480
TRENTINO A.A.	578
FRIULI V.G.	778
LAZIO	2.855
BASILICATA-CALABRIA	1.677
SICILIA	2.310
SARDEGNA	1.332

## CACCIA & TIRO

With its **38.000** copies, the monthly magazine **Caccia & Tiro** is the leading sector magazine of shooting sports and hunting. **Caccia & Tiro** offers to its readers hunting news, sports coverage, curiosities and in-depth analysis, but it is always looking for new subject matters, ranging from the review of hunting and shooting products to scientific and environmental issues, including every side of the hunting tradition, such as gastronomy, history and culture. **Caccia &**

**Tiro** reaches, by postal delivery, a **precisely selected target**. The magazine is also sent to the **20.000 shooters** of the Italian Shooting Sports Federation (Fitav). The magazine is also available in a digital edition (single issue or subscription) on [greentime.ezpress.it](http://greentime.ezpress.it). **Caccia & Tiro** is all the more connected to sport, thanks to more than **8.000 copies** handed out yearly during the most important **tournaments and shooting ranges**. You can also find **Caccia & Tiro** it nationwide in gun shops as well as in game reserves, agritouristic hunting farms, dog breedings, game farms, manufacturing industries and importing firms. **Caccia & Tiro** also addresses the world of **associations and institutions** and it is delivered to all the managers of Italian hunting organizations, provincial and municipal sections of Federcaccia, Atc and Alpine districts, peripheral bodies and sports clubs of Fitav, Uits (Italian Shooting Union) and Fidasc (Italian Federation of disciplines with hunting guns), to local associations of Enci (Italian Canine Agency), to trading, farmers, ecological associations, national and regional parks, regional and provincial councillor's departments, public and parliamentary bodies. Would you like a **360° circulation of your product**? **Caccia & Tiro** is just the magazine for you.

For the quality and effectiveness of your advertising communication, call now:

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# Technical data & advertising prices

## Special Positions

At the side of the editorial € 2.300,00

At the side of the editorial on shooting federation (Fitav) € 2.300,00

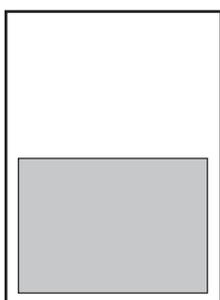
## Price-List

SIZE	COLOURS
One page	€ 1.950,00
1/2 horizontal/vertical page	€ 1.100,00
1/3 horizontal/vertical page	€ 900,00
1/4 horizontal/vertical page	€ 650,00
1/6 page	€ 450,00
1/9 page	€ 350,00
1/12 page	€ 300,00
2 <sup>nd</sup> of cover	€ 2.300,00
3 <sup>rd</sup> of cover	€ 2.200,00
4 <sup>th</sup> of cover	€ 2.800,00

## Advertisement Size



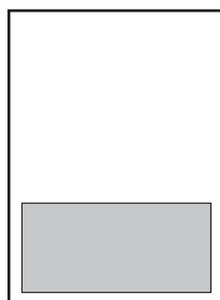
**ONE PAGE  
LIVE FACE**  
cm 20 x 28,5



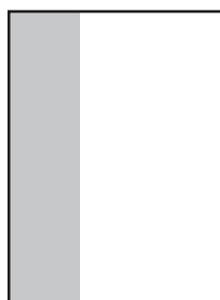
**HALF HORIZONTAL  
PAGE**  
cm 18 x 12,5



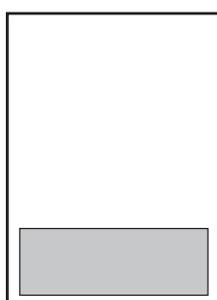
**HALF VERTICAL  
PAGE**  
al vivo cm 10,2 x 28,5



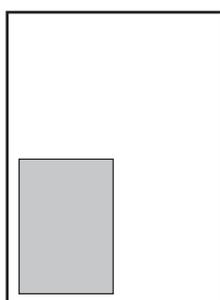
**1/3 HORIZONTAL  
PAGE**  
cm 18 x 8,1



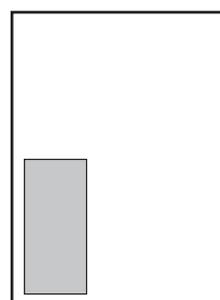
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PAGE**  
al vivo cm 7,1 x 28,5



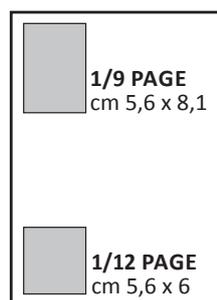
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**1/4 VERTICAL PAGE**  
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**1/6 PAGE**  
cm 5,6 x 12,5



**1/9 PAGE**  
cm 5,6 x 8,1



**1/12 PAGE**  
cm 5,6 x 6

## Issue

n. 02	February
n. 03	March
n. 04	April
n. 05	May
n. 06/07	June/ July
n. 08	August
n. 09	September
n. 10	October
n. 11	November
n. 12/01	December/January

## Magazine Characteristics

**Distributed** in 38.000 copies per issue in postal subscription

**Issue:** Monthly

**Size page:** cm 20x28,5 + 3 mm space on each side (cm 20,6x29,1)

**Magazine** 80 color pages

**The advertising material:** in format PDF or TIF, JPG to 300 dpi